

EXHIBITOR PROSPECTUS



2021 OHIO SAFETY CONGRESS & EXPO



We've Got You Covered

*Join us
online*

**March
10-11**

Ohio | Bureau of Workers' Compensation



www.ohiosafetycongress.com • 1-800-644-6292 • @OhioBWC #OSC21



For
**ONLINE
EXHIBITING,**

OSC21 has you covered!

Want to connect with thousands of potential customers safely and without leaving your office or home office?

Then you don't want to miss out on exhibiting at our virtual **2021 Ohio Safety Congress & Expo (OSC21)**. Hosted annually by the Ohio Bureau of Workers' Compensation, OSC21 is the largest FREE work-safety event in the U.S., attracting thousands of attendees each year.

Last March, the emergence of COVID-19 in Ohio forced the cancellation of our in-person event. However, OSC 2020 was one of the first safety conferences to successfully execute an online event during the pandemic. Despite the sudden shift to a virtual event, more than 2,600 people attended this first-ever online safety congress.



OSC21 will be an exclusively online event. We have added a virtual expo, and we want your business to be a part of it!



The AUDIENCE

Showcase your products and services

to thousands of private and public-sector professionals from businesses, including:

- Agriculture and landscaping.
- Chemical, environmental, and mineral industries.
- Commercial and residential construction.
- Communications and utilities.
- Health care, medical, wellness, and long-term care.
- Manufacturing, distribution, and warehousing.
- Emergency response.
- Federal, state, and local government.

Attendees include employees with a wide variety of job titles and work responsibilities, including:

- Company owners, presidents, and chief executive officers.
- Small business owners.
- Human resource directors.
- Workers' compensation managers and directors.
- Loss prevention and control managers.
- Safety, health, and risk managers.
- Safety officers and consultants.
- Health care and wellness personnel.
- Occupational health nurses and clinicians.
- Paralegals and attorneys.
- Ergonomists.
- Industrial hygienists.
- Engineers.
- Security officers.





PROFILE and PROMOTION options

Purchase an exhibitor profile listing for as little as \$350 or increase your impact by upgrading to an enhanced profile or special promotion add-on. Apply early for discounts and improve your chances of getting the profile listing and promotional opportunities you want.

BASIC Profile Listing\$350*

65 available

This option includes your company logo, name, description, contact information, and website link. You can manage the profile listing. It does not include attendee reports. No staffing is necessary.

Attendees can view exhibitor company names on the OSC21 website within two weeks of purchase. Attendees can view the exhibitor profiles on OSC21 virtual platform three weeks before and after the event.



ENHANCED Profile Listing\$800*

35 available

This option is a customizable listing with banner graphic, company description with embedded capabilities, downloadable resources, website link, multiple contacts, live chat. You can manage the profile listing. It also includes reports of attendees who opted in, listing views, resource download stats, and chat logs. Staffing is necessary during live chat hours. Exhibitor staff must monitor chat room 10 a.m. to 4 p.m. EST daily.

Special PROMOTION add-on**

New Product Showcase\$300*

10 available

This option is a designated area on the OSC21 event platform that features new product videos, product descriptions, basic contact information/branding, and a redirect link to your profile listing.

****Note:** The exhibitor must purchase a profile listing to participate in the New Product Showcase.

Scavenger Hunt.....\$200 +\$100 prize*

10 available

This option, similar to the Passport to Safety at our in-person event, drives heavy traffic to your profile listing. To be eligible for prize giveaways, attendees visit specific areas (your booth and others) or perform specific tasks (visit a chatroom, download handouts) within the OSC21 online event platform.

****Note:** The exhibitor must purchase a profile listing and sponsor a prize to be included in the Scavenger Hunt.

PROFILE Listing Options	Availability	Advance rate through Dec. 15*	Standard rate after Dec. 15
BASIC Profile Listing	65 available	\$350	\$450
ENHANCED Profile Listing	35 available	\$800	\$1,000
Special PROMOTION add-on			
New Product Showcase	10 available	\$300	\$400
Scavenger Hunt	10 available	\$200 + \$100 prize	\$300 + \$100 prize



Art Requirements

You will upload artwork with these specifications to the Digitell online event platform. Login credentials are provided prior to the event.

Artwork Type	Size Requirement
Company Logo	340 x 100 pixels preferred size (some flexibility when uploading) <i>(Basic Profile, New Product Showcase)</i>
Banner Graphic	1200 x 300 pixels <i>(Enhanced Profile only)</i>
Photos	Any <i>(Enhanced Profile, New Product Showcase)</i>
Videos	Embedded in the platform (not hosted directly). This means any video you use must already be posted to YouTube, Vimeo, or a platform that can provide an iframe/embed code. <i>(Enhanced Profile, New Product Showcase)</i>

We accept credit card, check, and money order for purchases through March 1, 2021. **Purchase is complete after submitting signed application and payment in full.**



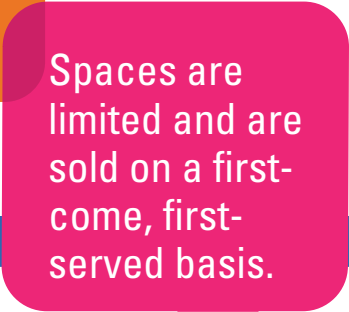
Live chat expo hours for Enhanced Profile

Wednesday, March 10 – 10 a.m. to 4 p.m. EST

Thursday, March 11 – 10 a.m. to 4 p.m. EST

Live expo staff availability notice

Enhanced Profile exhibitors: Please ensure staff is available during the event operation hours. Violators are subject to two years' probation or expulsion at future online events.



APPLY TODAY!

Create a profile and complete your application online. [Click here](#) to get started.

For additional INFORMATION

Ryan Miller, Expo Coordinator
Ohio Bureau of Workers' Compensation
614-728-6455 or 800-644-6292
Fax 614-365-4971
safetycongress@bwc.state.oh.us

Important DATES

Dec. 15	Last day for advance rates on exhibitor profile listings and promotional opportunities
Jan. 1	First day to build exhibitor profiles
Feb. 17	Exhibitor profiles go live
March 1	Last day for online expo purchases
March 2	Last day to add or alter profile listing or advertisement
March 31	Exhibitor profiles close

Important! Scammers are targeting conferences and expositions. Be aware of outside organizations possibly claiming to represent the Ohio Bureau of Workers' Compensation or show managers or just trying to sell you an OSC attendee list. No authorized organization will contact you about Safety Congress attendee lists. Ignore these spam emails and calls. Additionally, do not provide anyone with your personal information, especially a credit card number.